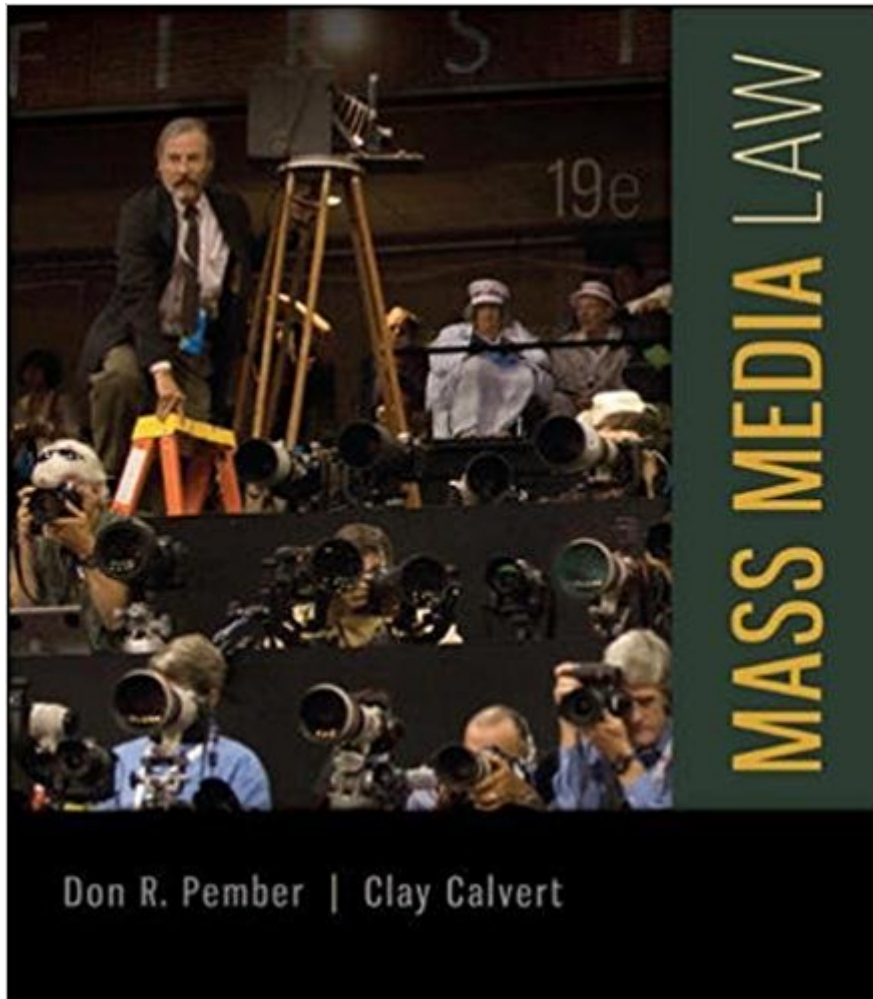




Ebook Directory
the best source of ebook

The book was found

Mass Media Law



Synopsis

In its 19th edition, Mass Media Law offers an updated look at the ever-changing landscape of media law. It continues to provide undergraduates with the foundation they need to understand the field, going back to the adoption of the First Amendment, and quickly brings them up to speed with the most current issues. In their popular conversational style, Don Pember and Clay Calvert introduce students to the newest threats to journalism and the role technology plays in the field of mass media law. The attention this program provides to both historical and contemporary issues gives students the background they need to fully understand the controversies surrounding speech and press across media. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect[®] is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

- SmartBook[®] - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content.
- Access to your instructor's homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course.
- Progress dashboards that quickly show how you are performing on your assignments and tips for improvement.
- The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

Complete system requirements to use Connect can be found here:
<http://www.mheducation.com/highered/platforms/connect/training-support-students.html>

Book Information

Paperback: 720 pages

Publisher: McGraw-Hill Education; 19 edition (March 10, 2014)

Language: English

ISBN-10: 0077861426

ISBN-13: 978-0077861421

Product Dimensions: 8.2 x 1.1 x 9.1 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars 26 customer reviews

Best Sellers Rank: #2,916 in Books (See Top 100 in Books) #1 in Books > Law > Intellectual Property > Communications #2 in Books > Law > Media & the Law #6 in Books >

Customer Reviews

Don R. Pember has a doctorate in mass communication law from the University of Wisconsin and is a Professor of Communications at the University of Washington. He is the recipient of the Distinguished Teaching Award and the Society of Professional Journalists' Public Service Award.

Price really beats what the university bookstore charges and the quality of the material is top notch.

The book was the correct resource for my student to successfully meet all obligation of the class for which it was intended.

bought this as a book for school but ended up keeping it because of how informative it is

Great condition!

Didn't contain all chapters of the book. Huge disappointment considering this book is mandatory for my online class

Very well written text! Easy to understand with many examples illustrating the ideas along the way.

Very interesting. Presents the complicated media law as simply as it can.

very easy to read

[Download to continue reading...](#)

Mass Media Law: Mass Media Law Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Media/Impact: An Introduction to Mass Media (Cengage Series in Communication Arts) Media/Impact: An Introduction to Mass Media Mass Communication: Living in a Media World (Media and Public Opinion), 4th Edition Taking Sides: Clashing Views in Media and Society (Taking Sides : Clashing Views in Mass Media and Society) Photocommunication Across Media: Beginning Photography for Mass Media Professionals The Associated Press Stylebook and

Briefing on Media Law 2011 (Associated Press Stylebook & Briefing on Media Law) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Mass Media Law Communications Law: Liberties, Restraints, and the Modern Media (Wadsworth Series in Mass Communication and Journalism) The First Amendment and the Fourth Estate: The Law of Mass Media (University Casebook Series) The First Amendment and the Fourth Estate: he Law of Mass Media (University Casebook Series) Let's Celebrate the Mass!: A Fun, Follow-And-Learn Children's Mass Book! The Mass Brother Francis Coloring & Activity Book Catholic Mass - Parable - parables of Jesus - Gratitude - Humility - Forgiveness - Worship Soft Cover Nelson Mass and Mass in Time of War in Full Score (Dover Music Scores) Mass Communication Law in Georgia, 6th Edition (New Forums State Law)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)